

# Welcome to reed.co.uk courses

Your course provider journey

**“Hundreds of providers trust reed.co.uk to reach over 13 million potential students with their courses”**

- Pierre Vangrevelinghe, Courses Director

## Getting started

### 1. Talk to us

Find out how reed.co.uk can help your business with an introductory phone call from our new business team. Help us to understand your business needs, the challenges you face, and your goals for the future.



### 3. Choose a product that suits you

Allow us to answer any further questions you have with a scheduled follow-up call and agree which products you'd like to proceed with.



### 2. Get a tailored proposal

We'll put together a proposal of recommended products and services tailored to help you achieve your business needs.

## Onboarding new providers

(Only takes 24 working hours)

### 5. Credit check

Before we can set you up, we'll ask you to send us your company details (address, registration/VAT numbers).



### 4. Sign agreements

Finally, sign your agreement with reed.co.uk which includes confirmation of the products and services you've agreed to use, as well as a direct debit mandate and/or self-billing forms.



### 6. Billing setup

Once checked, we'll need to get you set up via direct debit for our cost-per-lead (CPL) model and/or our self-billing form for eCommerce. [For eCommerce see our payment schedule](#) and [refund process](#).

## Start advertising on reed.co.uk

### 7. Receive your courses starter pack

Welcome to advertising on reed.co.uk. All new providers are sent a welcome pack and will receive a call from one of our customer onboarding team to walk through the next steps.



### 8. Go live within 24 working hours

We'll create your new account and send your log-in details within 24-hours. You are then free to upload your course details and create a provider profile.

## Optimise your performance

### 9. Meet your account manager

At this point, you'll be passed to a reed.co.uk Account Manager, who'll be your direct contact whilst advertising with us.



### 10. Review and optimise

Your account managers will check-in with you every 45 days (or a schedule that suits you) in order to review your account and identify ways to improve your performance.

## Helpful Links

### Getting your courses live

[Provider Profiles](#)

[Step-by-step guide to posting courses](#)

[APIs: How to get started](#)

[Four reason to use our Q&A feature](#)

### Optimising your courses

[Five ways to optimise your course listings](#)

[How to: Write the perfect course description](#)

[Reporting on your Courses Performance](#)

[Bulk Update](#)

### Our advice

[FAQs](#)

[Advertising guidelines](#)

### Contact us

Contact the courses team:

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Email: [ca.team@reedonline.co.uk](mailto:ca.team@reedonline.co.uk)

**reed.co.uk** | courses