Welcome to reed.co.uk courses

Your course provider journey

"Hundreds of providers trust reed.co.uk to reach over 13 million potential students with their courses" - Pierre Vangrevelynghe, Courses Director

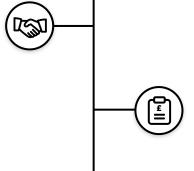
Getting started

1. Talk to us

Find out how reed.co.uk can help your business with an introductory phone call from our new business team. Help us to understand your business needs, the challenges you face, and your goals for the future.

3. Choose a product that suits you

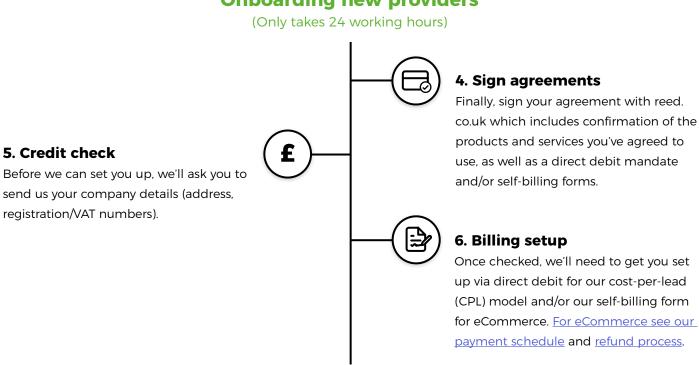
Allow us to answer any further questions you have with a scheduled follow-up call and agree which products you'd like to proceed with.



2. Get a tailored proposal

We'll put together a proposal of recommended products and services tailored to help you achieve your business needs.

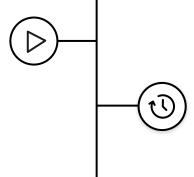
Onboarding new providers



Start advertising on reed.co.uk

7. Receive your courses starter pack

Welcome to advertising on reed.co.uk. All new providers are sent a welcome pack and will receive a call from one of our customer onboarding team to walk through the next steps.



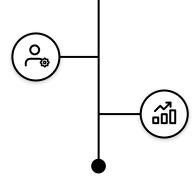
8. Go live within 24 working hours

vve II create your new account and send your log-in details within 24-hours. You are then free to upload your course details and create a provider profile.

Optimise your performance

9. Meet your account manager

At this point, you'll be passed to a reed. co.uk Account Manager, who'll be your direct contact whilst advertising with us.



10. Review and optimise

Your account managers will check-in with you every 45 days (or a schedule that suits you) in order to review your account and identify ways to improve your performance.

Helpful Links

Getting your courses live

Provider Profiles Step-by-step guide to posting courses APIs: How to get started Four reason to use our Q&A feature

Optimising your courses

Five ways to optimise your course listings How to: Write the perfect course description Reporting on your Courses Performance **Bulk Update**

Our advice

FAQs

Advertising guidelines

Contact us

Contact the courses team: Tel: +44 (0) 203 510 0109 Email: ca.team@reedonline.co.uk

