



*Market intelligence from the UK's #1 job site.*

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*November 2013*

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## *Bumper Christmas for new jobs*

**Christmas has come early for the jobs market with seasonal jobs up significantly compared to last year, showing renewed confidence among businesses in the busy festive trading period.**

Jobs in the retail sector are up 49 per cent compared to November 2012, and the logistics and transport sector has shot up 73 per cent year-on-year ahead of what is the busiest time of year for many businesses.

At the same time, annual jobs increases for construction and property (69 per cent) and estate agency (23 per cent) continue to reflect growing demand within the property market, although significant rises in the sector since the summer may further fuel concerns of a housing bubble.

**Commenting on the latest figures, James Reed, chairman of reed.co.uk, says:**

“Christmas is a crucial time of year for many businesses and a strong performance over the period can be the difference between a good year and a bad one. After a few years of disappointing Christmas performance, it’s encouraging to see businesses recruiting with confidence as they once again look to the festive season as a cornerstone of this year’s trading.

“However, the latest figures are not just a seasonal fillip. Core industries, such as manufacturing, continue to show strong jobs figures, adding weight to a growing body of evidence that growth will accelerate next year.”

The monthly job index, which is compiled using data from over 160,000 vacancies advertised on [reed.co.uk](http://reed.co.uk), now stands 28 per cent higher than in November 2012. The latest figures follow a number of record-breaking rises for the index during 2013, and show that many businesses are actively planning to take on additional staff in the New Year.

For the second consecutive month, each of the 33 industry sectors listed on the index is showing year-on-year growth in jobs, while 11 out of 12 UK regions are showing growth compared to last year. As well as sharp annual rises in [retail](#) and [transport and logistics](#), the [voluntary and charitable](#) sector has seen a significant increase in jobs in November ahead of the season of goodwill, with 11 per cent more positions advertised than in October 2013.

The figures suggest that the retail sector is anticipating a strong Christmas, despite the latest figures from the CBI showing disappointing shopper numbers in September and October.

While the festive period is seen as a crucial time of year for the economy, sectors not associated with the season are also showing ongoing business confidence. Year-on-year increases for manufacturing (47 per cent) and automotive (66 per cent) give further positive indicators for the economic recovery.

Yet, while opportunities are continuing to rise, salaries remain unchanged, with wages languishing at the same level as this time last year and one per cent lower than when the Reed Job Index began in 2009.

Overall, the Job Index now stands at 179, up from 138 at the beginning of the year.

### *Key facts – November 2013:*

- **Seasonal jobs boost as retail and logistics sectors prepare for strong Christmas period**
- **Increasing business confidence continues as recovery gathers pace**
- **Strong construction, property and estate agency figures reflect soaring housing market**
- **Salaries remain flat despite increasing signs of growth**

The **Reed Job Index** is compiled by reed.co.uk, through analysis of job vacancies from over 10,000 recruiters throughout the UK tracked against a baseline of 100 established in December 2009. It is the largest monthly measure of conditions and trends in employment in the UK. Reed.co.uk is the UK's largest jobs board, receiving a total of over 120 million visits in the last 12 months and 24 million job applications.

## *Regional Snapshot:*

### **Top 5 regions month-on-month**

1. London - +2.79%
2. North East England - +1.33%
3. Scotland - +1.15%
4. Wales - +1.01%
5. Yorkshire and Humberside - +0.97%

### **Top 5 regions year-on-year**

1. Scotland - +50.53%
2. East Midlands - +34.40%
3. Yorkshire and Humberside - +33.35%
4. North East England - +28.77%
5. East Anglia - +28.54%

## *Sector Snapshot:*

### **Top 5 sectors month-on-month**

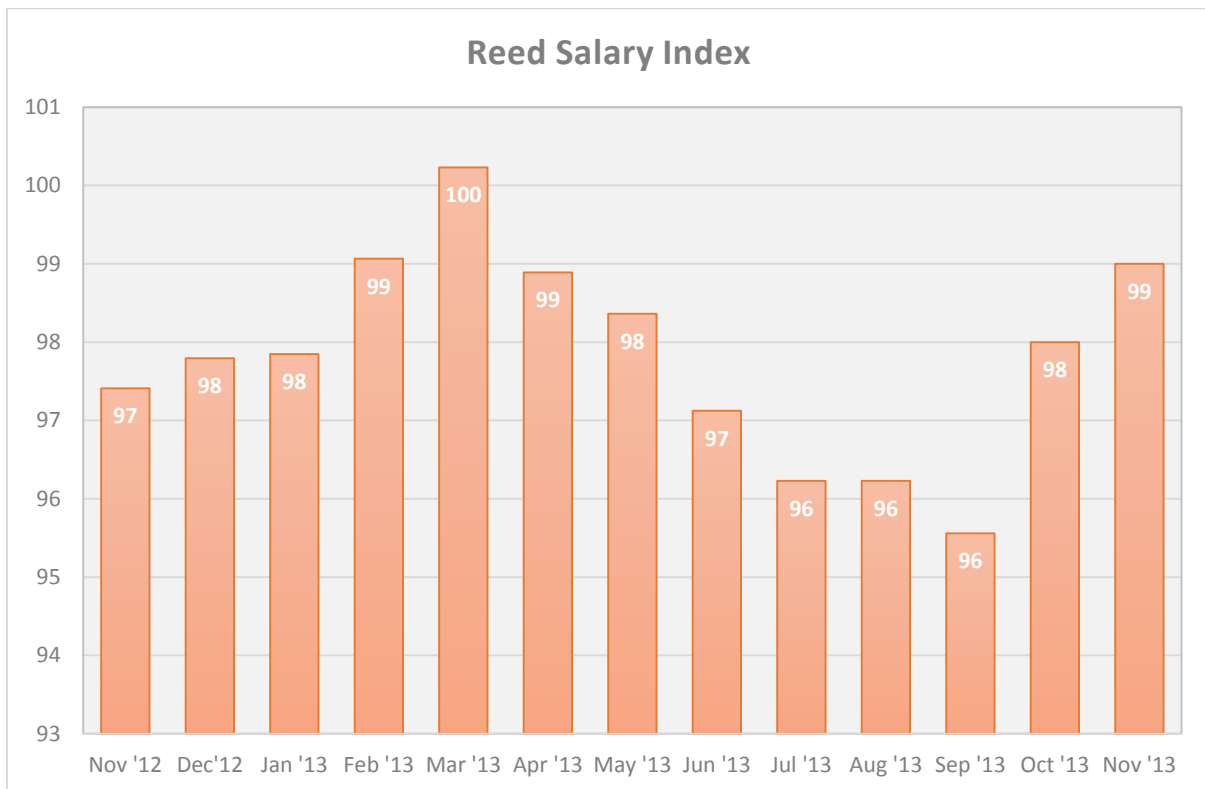
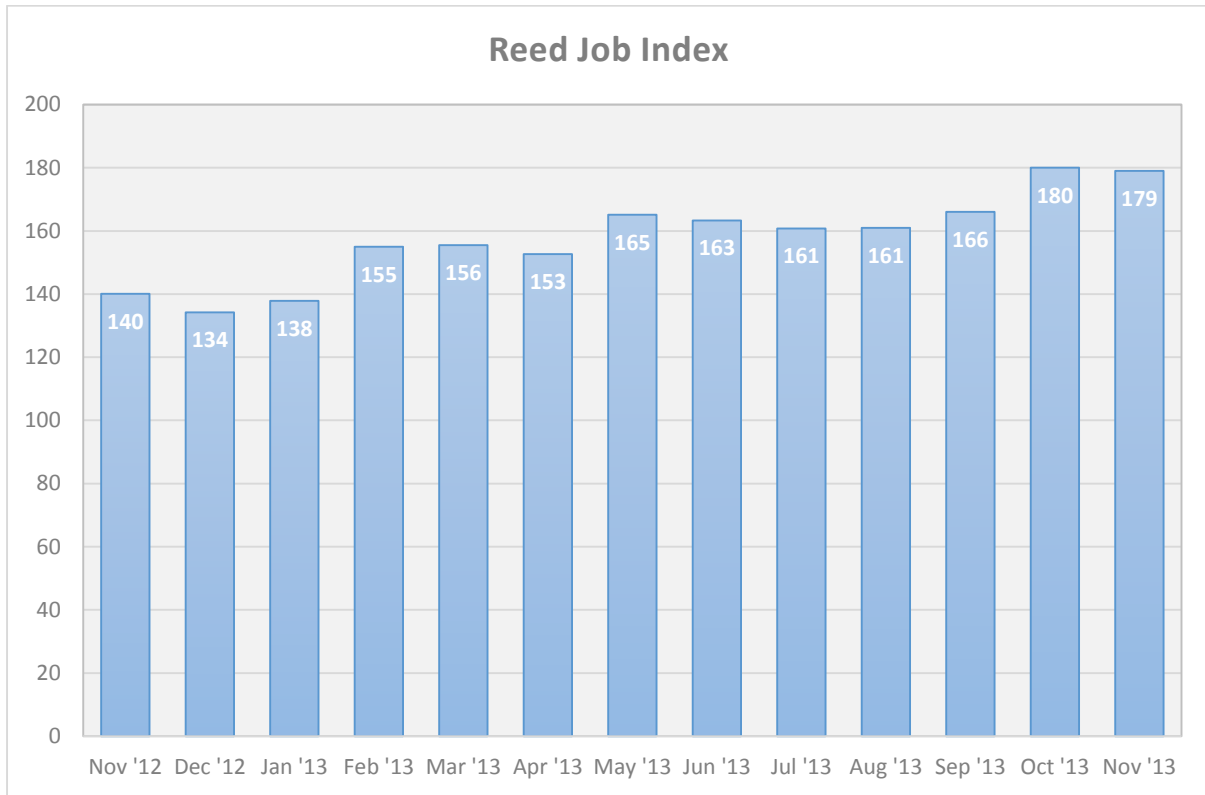
1. Charity & Voluntary - +11.18%
2. Health & Medicine - +8.83%
3. Social Care - +8.01%
4. Legal - +6.46%
5. Education - +5.86%

### **Top 5 sectors year-on-year**

1. Leisure & Tourism - +84.18%
2. Transport & Logistics - +73.32%
3. Construction & Property - +68.81%
4. Motoring & Automotive - +65.25%
5. Education - +64.27%

## *Notes*

- Each month the Reed Job Index tracks the number of new job opportunities and the salaries on offer compared to the previous month and against a baseline of 100 set in December 2009. The Reed Job Index is based on data from the UK's largest job board, reed.co.uk, which every day lists over 150,000 job opportunities from 10,000 recruiters across 37 career sectors throughout the UK.
- The Reed Job Index is compiled by data drawn from online job vacancies and jobseeker activity on reed.co.uk.
- reed.co.uk is the UK's largest commercial job board, with over 150,000 job opportunities from more than 10,000 recruiters at any one time.
- reed.co.uk is part of Reed Global, the international recruitment group of companies



**Job Index and Salary Index set at 100 in December 2009. Salary Index set at National Average of £33,414.**

## Reed Job Index: November 2013

Sector	Dec '09	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	Apr '13	May '13	Jun '13	Jul '13	Aug '13	Sep '13	Oct '13	Nov '13
reed.co.uk	100	140	134	138	155	156	153	165	163	161	161	166	180	179
Accountancy	100	137	128	135	151	154	156	165	151	155	158	153	163	159
Accountancy (Qualified)	100	137	129	133	142	139	135	140	148	143	141	134	149	150
Admin, Secretarial & PA	100	140	140	136	157	165	159	171	172	177	184	188	200	205
Banking	100	75	70	69	79	74	71	76	77	79	77	78	86	82
Charity & Voluntary	100	244	234	209	234	224	171	195	177	186	203	220	248	276
Construction & Property	100	151	144	151	181	198	189	206	221	247	255	249	255	255
Customer Service	100	154	146	146	158	150	154	166	161	161	175	183	187	185
Education	100	158	165	159	176	175	172	204	207	183	137	192	245	259
Energy	100	111	101	109	108	117	111	110	101	125	141	125	121	115
Engineering	100	197	186	186	205	206	208	227	222	217	216	202	218	214
Estate Agency	100	176	172	169	177	193	190	206	200	205	203	203	212	217
Financial Services	100	107	103	110	127	116	109	118	115	112	107	113	125	124
General Insurance	100	113	114	123	129	118	119	126	117	116	118	116	128	125
Health & Medicine	100	112	120	128	137	130	136	150	153	142	148	153	164	179
Hospitality & Catering	100	135	115	118	136	147	177	206	186	169	179	177	173	176
Human Resources	100	138	131	137	162	159	150	163	166	155	156	154	162	171
IT & Telecoms	100	195	188	188	209	208	204	221	216	209	201	201	214	224
Legal	100	149	144	150	154	166	174	175	179	195	199	199	223	237
Leisure & Tourism	100	113	104	107	191	215	192	224	234	180	206	179	237	209
Manufacturing	100	133	128	137	155	159	150	160	164	172	190	184	193	195
Marketing & PR	100	143	136	137	167	172	164	175	162	165	166	175	174	171
Media, Digital & Creativ	100	152	143	148	176	169	167	171	164	163	159	168	170	163
Motoring & Automotive	100	187	185	201	215	232	218	227	238	218	216	272	295	310
Purchasing	100	130	125	135	152	151	155	144	139	146	142	146	154	149
Recruitment Consultanc	100	105	104	107	121	126	117	122	119	124	128	117	130	128
Retail	100	136	124	133	160	155	153	160	165	169	189	202	237	202
Sales	100	141	131	137	162	166	156	163	160	153	151	159	167	159
Scientific	100	129	114	123	133	137	136	167	157	115	120	122	139	130
Security & Safety	100	163	180	127	156	189	168	178	183	193	184	225	219	211
Social Care	100	106	102	112	108	106	112	117	119	114	112	126	131	141
Strategy & Consultancy	100	198	187	216	245	211	214	231	252	239	213	224	260	226
Training	100	75	78	78	96	87	85	107	106	110	92	103	102	97
Transport & Logistics	100	225	210	186	202	214	220	247	284	328	338	359	383	390

## Reed Salary Index: November 2013

Sector	Dec '09	Nov '12	Dec'12	Jan '13	Feb '13	Mar '13	Apr '13	May '13	Jun '13	Jul '13	Aug '13	Sep '13	Oct '13	Nov '13
reed.co.uk	100	97	98	98	99	100	99	98	97	96	96	96	98	99
Accountancy	100	99	99	98	103	102	103	102	102	102	102	102	97	97
Accountancy (Qualified)	100	91	90	90	97	95	95	96	98	95	96	93	90	88
Admin, Secretarial & PA	100	98	100	103	107	107	106	106	105	103	104	104	101	102
Banking	100	98	101	101	116	112	107	112	109	105	108	108	101	109
Charity & Voluntary	100	93	92	95	102	102	100	97	92	94	95	94	81	85
Construction & Property	100	89	87	89	97	93	91	91	92	87	86	90	88	91
Customer Service	100	100	99	99	106	105	104	107	106	103	102	99	99	100
Education	100	96	98	96	105	104	102	104	108	105	101	102	98	100
Energy	100	87	81	82	94	89	84	87	92	89	80	81	74	72
Engineering	100	93	96	94	94	95	94	94	95	94	95	95	95	95
Estate Agency	100	107	104	105	107	109	107	106	107	107	102	102	97	99
Financial Services	100	99	98	99	96	96	96	97	89	94	93	95	99	99
General Insurance	100	103	99	104	101	103	99	100	98	99	102	103	110	106
Health & Medicine	100	94	96	94	95	96	97	96	95	92	88	88	90	92
Hospitality & Catering	100	100	104	112	108	107	106	104	108	109	108	104	103	105
Human Resources	100	96	98	103	101	101	102	101	98	98	98	99	98	96
IT & Telecoms	100	94	94	93	99	97	98	99	98	99	99	96	94	95
Legal	100	80	83	88	86	89	88	82	82	83	84	85	82	81
Leisure & Tourism	100	101	107	103	113	107	107	87	105	96	106	94	122	126
Manufacturing	100	96	98	91	93	91	88	88	84	87	85	82	87	84
Marketing & PR	100	94	98	93	102	102	99	101	99	101	100	98	95	95
Media, Digital & Creativ	100	96	97	87	97	100	100	99	96	98	99	99	93	92
Motoring & Automotive	100	92	91	85	90	92	91	89	95	94	92	88	94	89
Purchasing	100	104	99	100	112	105	103	99	98	102	102	96	92	90
Recruitment Consultanc	100	115	114	110	110	111	108	103	120	105	105	123	133	128
Retail	100	113	113	119	111	118	116	115	109	107	106	100	100	107
Sales	100	106	105	107	109	110	105	107	107	105	103	103	100	99
Scientific	100	89	90	90	96	95	92	93	95	96	94	98	95	92
Security & Safety	100	83	92	87	84	92	88	83	84	86	77	79	80	78
Social Care	100	70	67	67	70	69	72	73	70	70	73	65	69	69
Strategy & Consultancy	100	105	97	102	102	99	101	107	108	102	113	117	115	106
Training	100	115	99	107	109	106	102	101	105	104	105	107	116	106
Transport & Logistics	100	91	95	96	89	91	92	90	91	91	89	89	89	84

## Regional Job Index: November 2013

Region	Dec '09	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	Apr '13	May '13	Jun '13	Jul '13	Aug '13	Sep '13	Oct '13	Nov '13
National	100	140	134	138	155	156	153	165	163	161	161	166	180	179
East Anglia	100	149	139	144	162	165	160	175	176	172	169	173	194	191
East Midlands	100	154	144	152	168	175	170	182	181	180	183	191	208	206
London	100	149	142	143	162	160	157	170	164	161	160	170	184	189
North East England	100	141	141	145	158	160	154	166	169	158	159	167	179	182
North West England	100	140	137	140	154	154	153	161	156	161	159	162	175	175
Northern Ireland	100	143	148	109	130	107	124	124	134	141	125	123	161	127
Scotland	100	129	123	134	151	169	168	183	181	170	178	185	192	194
South East (excl. London)	100	137	131	133	149	150	147	157	160	158	158	163	174	173
South West England	100	138	129	137	158	156	150	163	162	160	161	160	185	177
Wales	100	108	111	114	119	120	123	135	137	122	128	127	138	139
West Midlands (Region)	100	164	158	161	191	192	185	196	193	184	187	194	217	209
Yorkshire and Humbers	100	148	147	156	171	166	169	192	185	187	177	180	196	197

## Regional Salary Index: November 2013

Region	Dec '09	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	Apr '13	May '13	Jun '13	Jul '13	Aug '13	Sep '13	Oct '13	Nov '13
National	100	97	98	98	99	100	99	98	97	96	96	96	98	99
East Anglia	100	100	102	102	103	102	99	99	104	100	100	102	101	100
East Midlands	100	95	97	97	96	97	96	94	98	94	96	95	94	95
London	100	96	99	99	98	99	97	96	97	95	97	97	95	96
North East England	100	98	100	98	99	97	93	91	95	94	93	95	96	96
North West England	100	97	98	99	98	97	97	97	100	97	98	96	97	95
Northern Ireland	100	99	92	95	96	108	102	99	96	98	87	105	98	90
Scotland	100	96	99	95	99	96	97	97	100	97	99	100	97	94
South East (excl. London)	100	100	102	102	101	100	100	99	101	99	99	99	99	99
South West England	100	96	98	98	97	95	96	98	99	96	97	96	97	95
Wales	100	100	98	100	99	98	97	94	98	96	96	97	100	100
West Midlands (Region)	100	98	101	100	101	101	100	98	101	98	98	99	97	99
Yorkshire and Humbers	100	101	102	104	102	101	99	100	100	99	100	98	99	100