

JOBS MARKET BEGINS 2013 AT STRONGEST FOR THREE YEARS

UK jobseekers have the highest number of new employment opportunities at their disposal for three years and the jobs market is significantly more buoyant than a year ago, according to the latest Reed Job Index.

The largest monthly measure of conditions and trends in employment opportunities in the UK indicates that the market is over 10% stronger than it was this time last year and registered consistent quarterly growth over the course of 2012.

Furthermore, the overwhelming majority of employment sectors (81%) are in better shape at the end of 2012 than they were at the same point in 2011. Indeed, 15 (45%) have grown by over 15% during 2012, with the charity & voluntary, education and safety & security sectors all showing exponential growth of over 50%.

The picture is equally encouraging across the UK, with every region offering more opportunities than this time last year. Notably, Northern Ireland and the North East were 2012's big winners, registering 54% and 38% year on year growth respectively. London also continued to show impressive annual growth, with opportunities in the capital up by 10%.

Overall, the Reed Job Index now stands at 134, compared with 140 last month and 121 in December 2011.

Growth in salaries remained flat with the index registering a slight fall of 1% across the year. The Reed Salary Index finished the year at 98 compared with 99 in December 2011.

Commenting on the latest figures, Mark Rhodes, marketing director at reed.co.uk, said:

"2012 has been a year of consistent recovery for the jobs market. We have seen growth across the board in the majority of sectors and regions as employers become increasingly less cautious about their approach to taking on new personnel.

"Perhaps most encouraging has been the recovery in areas such as the North East, where automotive and manufacturing companies have given a vote of confidence to the local workforce by making available vital new roles.

"While the wider economic climate makes it difficult to make predictions for the year ahead, the growing sense of optimism among employers is likely to persist and leading official indicators such as the latest ONS figures also continue to point towards an upward trend in jobs growth. There will undoubtedly continue to be bumps along the way but 2013 promises to be another year of continued recovery."

The Reed Job Index is compiled by the UK's number one job site reed.co.uk, through analysis of job advertisement trends from over 10,000 recruiters throughout the UK tracked against a baseline of 100 established in December 2009.

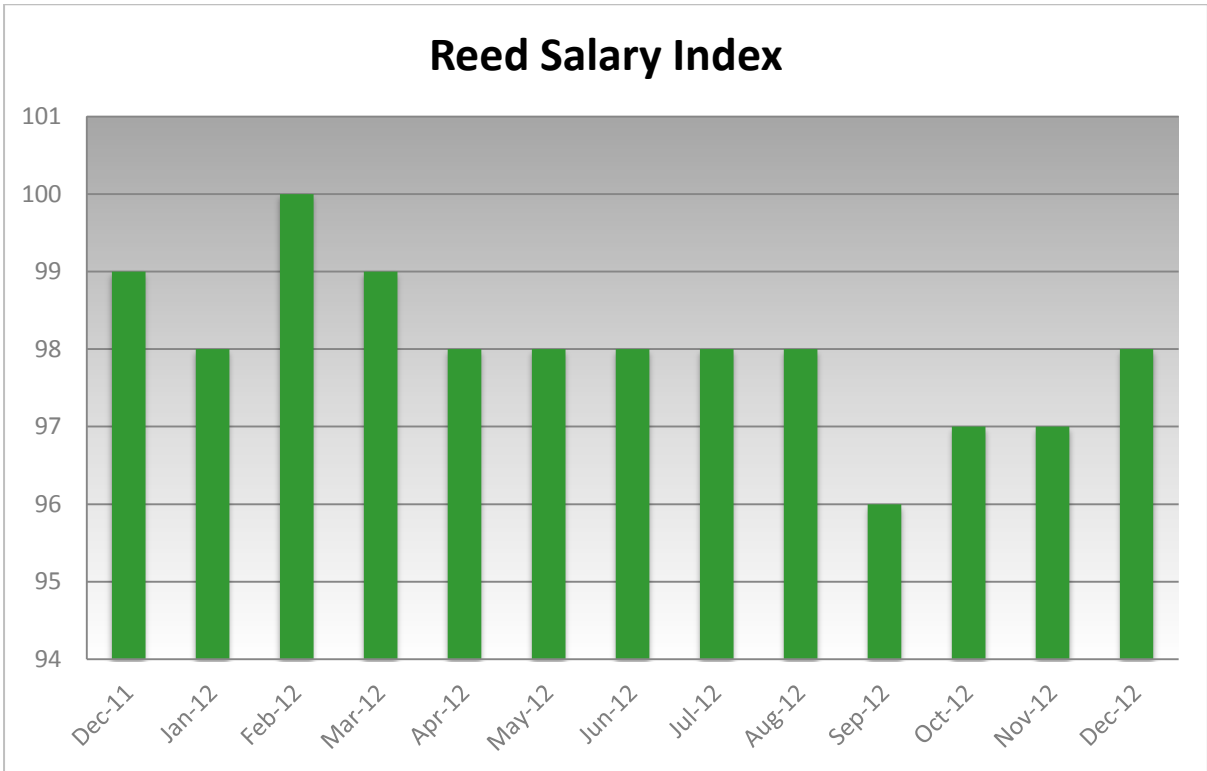
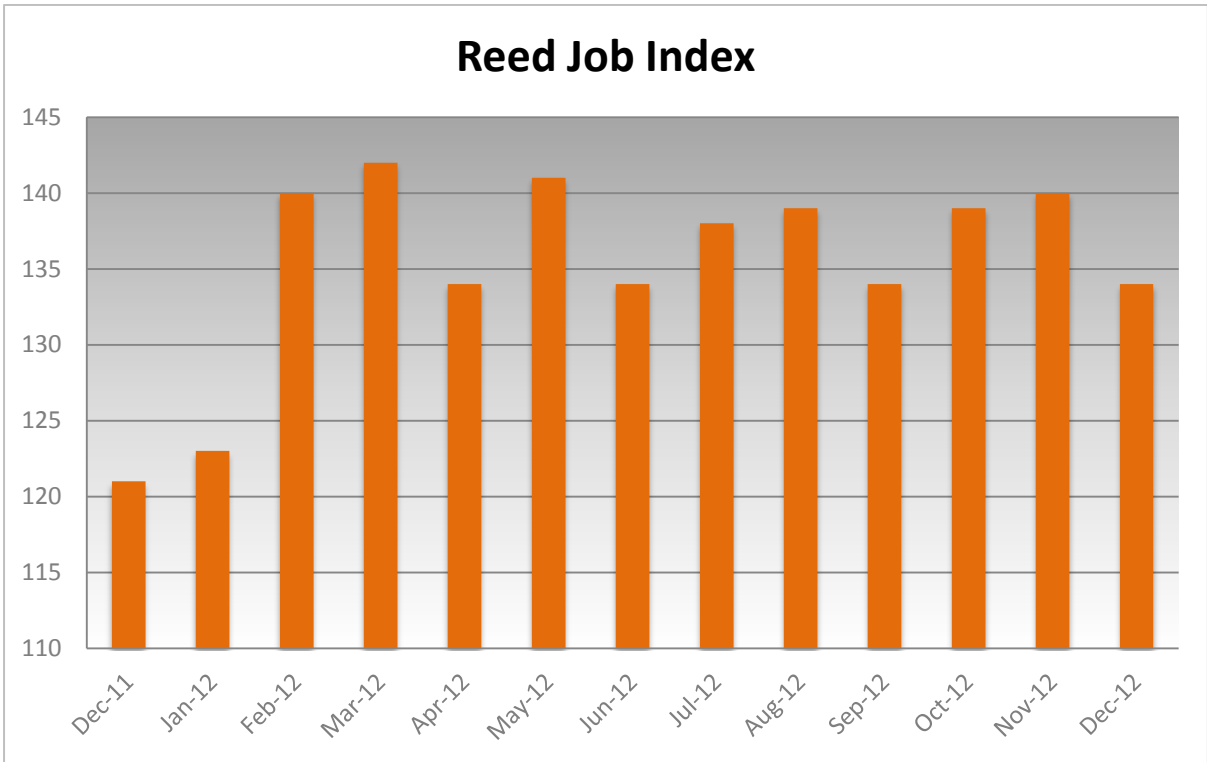
KEY FACTS – December

- **Final quarter of 2012 the best performing for new jobs since 2009**
- **Reed Job Index now stands 10% higher than a year ago**
- **All UK regions offering more job opportunities than in 2011**
- **Caution consistently giving way to optimism among employers**

NOTES

- Each month the Reed Job Index tracks the number of new job opportunities and the salaries on offer compared to the previous month and against a baseline of 100 set in December 2009. The Reed Job Index is based on data from the UK's largest job board, reed.co.uk, which every day lists over 100,000 job opportunities from 10,000 recruiters across 37 career sectors throughout the UK.
- The Reed Job Index is compiled by data drawn from online job vacancies and jobseeker activity on reed.co.uk.
- reed.co.uk is the UK's largest commercial job board, with over 100,000 job opportunities from more than 10,000 recruiters at any one time.
- reed.co.uk is part of Reed Global, the international recruitment group of companies

Scroll for graphs and month-by-month tables by job sector and UK region



Reed Job Index by sector

Sector	Dec '09	Dec '11	Jan '12	Feb '12	Mar '12	Apr '12	May '12	June '12	July '12	Aug '12	Sep '12	Oct '12	Nov '12	Dec '12
National	100	121	123	140	142	134	141	134	138	139	134	139	140	134
Accountancy	100	128	127	133	133	130	146	140	149	146	133	139	137	128
Accountancy (Qualified)	100	144	142	158	163	154	159	146	149	142	135	139	137	129
Admin, Secretarial & PA	100	130	134	150	155	152	163	147	147	151	147	147	140	140
Banking	100	71	68	75	78	73	67	61	67	65	62	65	75	70
Charity & Voluntary	100	120	142	141	142	129	161	164	169	234	241	243	244	234
Construction & Property	100	109	110	131	129	119	136	130	129	152	140	147	151	144
Customer Service	100	125	125	130	135	138	141	134	134	146	140	156	154	146
Education	100	98	97	125	142	113	126	125	121	102	114	133	158	165
Energy	100	99	92	98	91	96	100	87	96	100	91	93	111	101
Engineering	100	170	171	208	214	196	201	201	199	197	180	188	197	186
Estate Agency	100	122	146	169	173	150	160	154	157	146	153	161	176	172
Financial Services	100	104	104	127	121	118	124	107	108	104	100	103	107	103
General Insurance	100	132	132	149	149	132	126	117	121	125	119	119	113	114
Health & Medicine	100	88	84	104	101	90	95	93	101	105	106	106	112	120
Hospitality & Catering	100	134	101	119	134	138	134	136	135	129	128	135	135	115
Human Resources	100	137	130	145	148	143	149	138	148	149	138	141	138	131
IT & Telecoms	100	173	174	194	186	176	188	182	191	196	184	190	195	188
Legal	100	115	115	131	140	128	153	147	151	143	134	144	149	144
Leisure & Tourism	100	154	150	201	175	145	163	131	120	127	135	133	113	104
Manufacturing	100	124	124	149	154	143	160	149	151	146	140	141	133	128
Marketing & PR	100	123	132	151	151	149	157	151	148	155	142	138	143	136
Media, Digital & Creative	100	139	144	153	152	154	155	141	140	145	153	155	152	143
Motoring & Automotive	100	158	165	185	191	194	196	176	197	189	189	183	187	185
Purchasing	100	121	127	141	143	137	146	125	135	140	128	136	130	125
Recruitment Consultancy	100	101	106	120	125	117	122	114	114	115	112	108	105	104
Retail	100	107	113	120	121	121	135	135	147	157	154	152	136	124
Sales	100	128	135	152	154	142	141	132	135	138	133	149	141	131
Scientific	100	116	117	142	137	128	142	131	121	136	122	119	129	114
Security & Safety	100	98	105	123	119	132	116	117	144	114	149	154	163	180
Social Care	100	64	66	75	78	68	77	75	89	97	100	102	106	102
Strategy & Consultancy	100	153	150	197	208	192	186	195	206	208	197	188	198	187
Training	100	61	69	80	79	69	76	67	67	70	78	72	75	78
Transport & Logistics	100	165	161	175	184	197	201	227	233	254	250	242	225	210

Reed Salary Index by sector

Sector	Dec '09	Dec '11	Jan '12	Feb '12	Mar '12	Apr '12	May '12	June '12	July '12	Aug '12	Sep '12	Oct '12	Nov '12	Dec '12
National	100	99	98	100	102	98	98	98	98	98	96	97	97	98
Accountancy	100	98	98	101	97	102	103	102	97	97	102	101	99	99
Accountancy (Qualified)	100	91	92	97	106	99	98	96	90	90	96	97	91	90
Admin, Secretarial & PA	100	98	99	106	115	105	105	106	100	99	103	104	98	100
Banking	100	101	100	121	95	111	112	120	104	104	112	120	98	101
Charity & Voluntary	100	90	93	99	90	96	94	97	97	88	91	90	93	92
Construction & Property	100	92	88	93	106	89	91	91	86	84	87	90	89	87
Customer Service	100	99	100	106	97	105	103	104	100	100	102	102	100	99
Education	100	95	98	96	86	97	101	101	97	96	97	97	96	98
Energy	100	82	75	88	97	86	86	88	87	91	83	94	87	81
Engineering	100	93	95	94	109	96	94	95	96	93	94	94	93	96
Estate Agency	100	98	110	109	102	108	105	105	102	99	108	106	107	104
Financial Services	100	110	105	103	104	110	105	103	103	103	102	99	99	98
General Insurance	100	100	103	103	98	101	100	104	103	105	105	104	103	99
Health & Medicine	100	91	93	95	105	99	98	96	90	87	91	93	94	96
Hospitality & Catering	100	107	104	103	100	105	106	104	102	100	104	105	100	104
Human Resources	100	100	98	103	97	101	102	99	101	99	99	98	96	98
IT & Telecoms	100	94	93	98	87	99	98	96	93	94	98	97	94	94
Legal	100	85	83	85	99	84	82	87	81	78	79	81	80	83
Leisure & Tourism	100	90	100	102	96	92	99	102	106	91	103	102	101	107
Manufacturing	100	96	94	95	104	97	92	90	91	91	86	89	96	98
Marketing & PR	100	96	95	103	100	103	101	103	95	97	102	101	94	98
Media, Digital & Creative	100	92	93	97	100	101	100	103	93	91	100	102	96	97
Motoring & Automotive	100	95	102	101	100	95	95	93	90	89	89	92	92	91
Purchasing	100	90	97	95	97	96	100	96	96	102	99	98	104	99
Recruitment Consultancy	100	108	108	112	114	108	103	101	104	106	103	106	115	114
Retail	100	104	106	108	108	110	110	110	111	107	104	110	113	113
Sales	100	101	101	104	104	101	101	103	102	99	100	103	106	105
Scientific	100	90	92	92	93	91	92	93	90	92	89	91	89	90
Security & Safety	100	84	93	89	77	78	85	81	68	72	76	76	83	92
Social Care	100	77	82	74	73	71	73	78	72	69	68	64	70	67
Strategy & Consultancy	100	109	102	117	118	106	102	100	108	109	102	103	105	97
Training	100	99	106	113	107	109	109	108	108	104	111	116	115	99
Transport & Logistics	100	92	94	96	94	92	90	92	91	88	88	88	91	95

Reed Job Index by region

Region	Dec '09	Dec '11	Jan '12	Feb '12	Mar '12	Apr '12	May '12	June '12	July '12	Aug '12	Sep '12	Oct '12	Nov '12	Dec '12
National	100	121	123	140	142	134	141	134	138	139	134	139	140	134
East Anglia	100	135	139	152	155	148	146	141	152	151	150	154	149	139
East Midlands	100	122	127	141	152	142	156	148	152	151	148	153	154	144
London	100	129	130	148	148	141	148	140	144	142	136	143	149	142
North East England	100	102	111	132	142	129	135	129	138	136	134	145	141	141
North West England	100	111	109	130	131	122	130	127	131	133	129	138	140	137
Northern Ireland	100	96	124	153	145	141	145	139	135	127	109	143	143	148
Scotland	100	114	111	129	126	125	134	132	126	137	126	130	129	123
South East (excl. London)	100	123	125	141	142	136	142	134	136	139	134	138	137	131
South West England	100	123	126	147	148	135	145	136	141	143	135	140	138	129
Wales	100	96	89	102	107	105	104	106	108	113	108	105	108	111
West Midlands (Region)	100	130	131	152	160	150	155	152	160	159	156	165	164	158
Yorkshire and Humberside	100	129	131	145	154	141	146	140	144	150	145	148	148	147

Reed Salary Index by region

Region	Dec '09	Dec '11	Jan '12	Feb '12	Mar '12	Apr '12	May '12	June '12	July '12	Aug '12	Sep '12	Oct '12	Nov '12	Dec '12
National	100	99	98	100	99	98	98	98	98	98	96	97	97	98
East Anglia	100	102	103	104	103	99	102	101	99	99	100	98	100	101
East Midlands	100	94	95	100	99	97	97	96	96	95	94	96	95	96
London	100	97	97	100	99	96	98	98	97	96	95	96	96	98
North East England	100	93	93	101	97	93	96	95	94	93	93	95	98	98
North West England	100	99	101	103	102	99	98	97	98	98	97	96	97	97
Northern Ireland	100	94	97	99	101	106	100	98	96	92	99	94	99	92
Scotland	100	97	100	100	100	98	97	95	98	97	94	96	96	98
South East (excl. London)	100	100	100	103	102	100	101	100	100	99	98	100	100	100
South West England	100	97	98	102	99	98	97	97	96	99	94	95	96	97
Wales	100	95	97	101	97	95	103	99	99	95	99	101	100	97
West Midlands (Region)	100	99	99	101	102	98	98	99	97	96	96	97	98	100
Yorkshire and Humberside	100	101	100	105	103	100	102	98	98	99	98	100	101	101