

## REED Job Index: June 2011

The Reed Job Index tracks the number of new job opportunities and the salaries on offer compared to the previous month and against a baseline of 100 set in December 2009. This monthly report analyses data across every major sector and UK region and highlights important industry trends.

The Reed Job Index is powered by reed.co.uk, the UK's #1 job site, which features over 100,000 job opportunities from more than 8,000 recruiters at any one time.

### KEY FINDINGS

- Employer demand rose four index points in June to give a Reed Job Index of 125.
- Demand for staff rose across a range of industries from Accountancy (at 136) to Manufacturing (at 155).
- New highs for demands for staff in Engineering (at 181) and General Insurance (at 148) were recorded in June.
- Overall salary levels remained the same as May, to give a Reed Salary Index of 98, two points below the Index start point of 100 set in December 2009.
- Average salaries remained steady across many industries, although Banking bucked the trend, rising to a Salary Index figure of 128 in June.
- Demand for new employees in East Anglia continues to rise, seeing a nine point increase month-on-month.
- Job demand in London and the South East recovered from its dip in May, boosting the index as a whole.

#### About Reed Job Index

The Reed Job Index tracks the number of new job opportunities and the salaries on offer compared to the previous month and against a baseline of 100 set in December last year.

Data for the index is compiled from reed.co.uk, the UK's largest job board, which every day lists over 90,000 job opportunities from 8,000 recruiters across 42 career sectors throughout the UK.

Reed Job Index figures are released at the start of each month and give an accurate and timely snapshot of the UK's job market.

#### About reed.co.uk

Launched in February 1995, reed.co.uk was the first recruitment site offered by a recruitment agency in the UK.

Today, reed.co.uk is the UK's most visited job site (source: Hitwise). Each month, more than 3 million jobseekers use reed.co.uk in their search for work, making over 60,000 applications every day.

Jobs on reed.co.uk come from over 8,000 recruiters, including leading employers in the private and public sectors, recruitment agencies and consultants from Reed's network 350 offices across the UK, and around the world.

## Market Commentary

**Martin Warnes, Managing Director of reed.co.uk, comments on the Reed Job Index for June 2011:**

*“Demand for skilled, highly-qualified staff has fuelled this month’s increase. Key job sectors such as Insurance and Engineering reached the highest levels we have experienced since the Index began 18 months ago, prompting the launch of a new £50k+ recruitment section on reed.co.uk to help employers and job-seekers in this salary-bracket.*

*“In spite of residual concerns over the economy, opportunities for jobseekers are growing again as employers look for the talent they need to support their ambitions for the future.”*

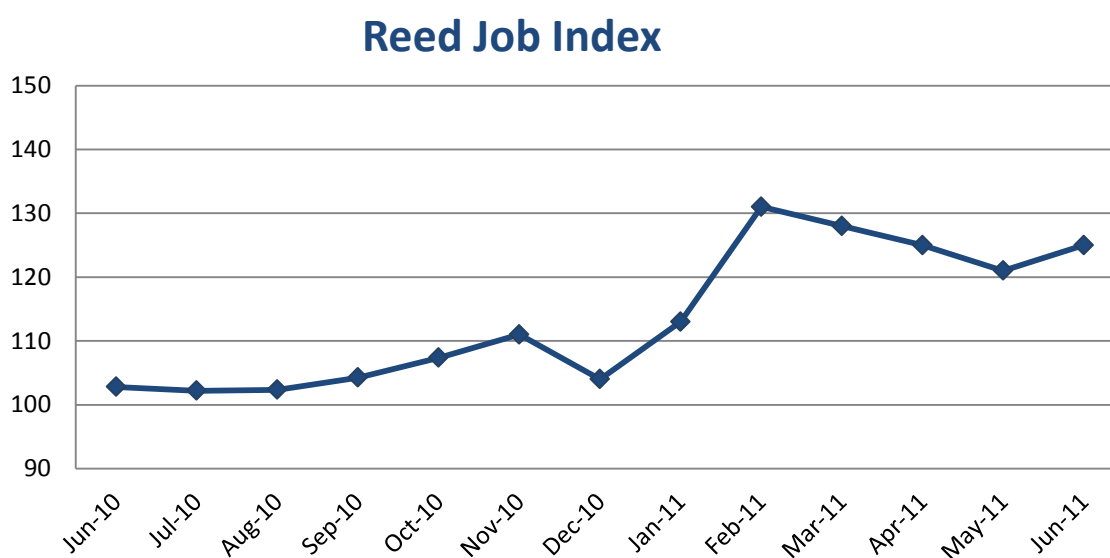
## Reed Job Index

Each month the Reed Job Index tracks the number of new job opportunities and the salaries on offer compared to the previous month and against a baseline of 100 set in December last year. The Reed Job Index is based on data from the UK’s largest job board, reed.co.uk, which every day lists over 100,000 job opportunities from 8,000 recruiters across 37 career sectors throughout the UK.

## June 2011

The Reed Job Index indicates that total employer demand for new UK workers rose above May’s figure to give an overall Reed Job Index reading of 125 for June. This growth of 20%, year-on-year, suggests there is confidence returning to the UK jobs market, driven chiefly by the private sector.

## Reed Job Index: Dec’09 – Jun’11



Index set at 100 with 92,423 jobs

## Regions

Regionally, the East Midlands and East Anglia showed the biggest jobs growth in June.

Demand in London and the South East also recovered from its dip in May, boosting the Index as a whole.

Yorkshire & Humberside, Wales and the North East saw employer demand decrease in June.

### Reed Job Index – by Region

Region	Dec '09	Jun '10	Jul '10	Aug '10	Sep '10	Oct '10	Nov '11	Dec '10	Jan '11	Feb '11	Mar '11	Apr '11	May '11	June '11
<b>National</b>	100	103	102	102	104	106	111	104	113	131	128	125	121	125
East Anglia	100	111	107	105	104	110	117	112	116	136	133	132	133	142
East Midlands	100	105	96	96	106	109	117	107	115	128	119	119	119	128
London	100	101	99	96	98	101	110	105	115	136	126	132	126	128
North East England	100	100	104	97	104	110	109	96	122	138	127	130	127	123
North West England	100	98	93	94	100	101	107	93	106	123	106	111	106	112
Northern Ireland	100	92	118	123	116	113	126	101	106	126	121	107	121	118
Scotland	100	98	105	108	111	111	122	111	111	130	119	127	119	119
South East (excl. London)	100	103	104	105	106	111	117	107	115	132	125	129	125	129
South West England	100	106	113	115	109	111	115	104	110	135	124	126	124	127
Wales	100	98	89	90	109	103	111	95	105	125	105	114	105	103
West Midlands (Region)	100	111	111	111	111	114	122	113	134	150	132	137	132	133
Yorkshire and Humberside	100	114	111	110	116	120	123	112	119	136	124	130	124	123

## Sector

In June, traditional manufacturing areas reached their highest levels of demand for new staff since the Index began.

Demand is up for Manufacturing staff (at 155) with new highs reached for General Insurance (at 148) and Engineering staff (at 181).

Strong growth was also recorded in the professional services sector, with a heightened demand for Accountancy (at 136) and Legal staff (at 120).

Meanwhile, the return of summer has also seen a rise in demand for Leisure and Tourism jobs.

## Reed Job Index – by Sector

Sector	Dec '09	Jun '10	Jul '10	Aug '10	Sep '10	Oct '10	Nov '10	Dec '10	Jan '11	Feb '11	March '11	Apr '11	May '11	June '11
<b>National</b>	<b>100</b>	<b>103</b>	<b>102</b>	<b>102</b>	<b>104</b>	<b>106</b>	<b>111</b>	<b>104</b>	<b>113</b>	<b>131</b>	<b>128</b>	<b>125</b>	<b>121</b>	<b>125</b>
Accountancy	100	112	114	117	112	114	116	111	124	141	137	128	125	136
Accountancy (Qualified)	100	106	98	110	107	114	124	112	126	146	135	128	124	130
Admin, Secretarial & PA	100	114	107	115	113	117	108	110	129	144	143	140	137	131
Banking	100	105	103	111	93	110	123	112	126	131	105	92	93	92
Charity & Voluntary	100	120	147	107	114	115	110	96	122	125	119	119	143	123
Construction & Property	100	85	84	85	82	89	88	81	99	121	124	116	107	116
Customer Service	100	105	106	118	188	127	128	118	130	136	138	140	128	125
Education	100	98	89	82	80	96	104	108	99	125	121	117	111	99
Energy	100	77	68	67	71	75	69	71	76	88	85	80	71	80
Engineering	100	85	91	86	84	91	104	106	123	152	155	159	153	181
Estate Agency	100	93	93	95	90	88	103	95	94	112	120	127	120	124
Financial Services	100	117	116	113	104	112	123	107	109	132	120	116	111	117
General Insurance	100	129	138	136	128	128	125	116	123	145	142	138	138	148
Health & Medicine	100	79	83	81	84	84	84	82	79	97	88	172	77	73
Hospitality & Catering	100	89	87	85	96	109	107	94	94	111	119	88	117	120
Human Resources	100	101	103	109	105	112	119	110	133	150	144	115	148	138
IT & Telecoms	100	106	105	101	110	109	127	123	129	152	147	156	149	149
Legal	100	106	113	121	117	113	124	111	110	120	116	152	107	120
Leisure & Tourism	100	106	112	133	135	126	129	108	131	222	203	109	168	174
Manufacturing	100	106	116	111	113	123	122	105	122	141	157	147	139	155
Marketing & PR	100	106	109	113	110	123	135	126	135	150	144	141	136	152
Media, Digital & Creative	100	123	123	113	132	127	137	123	143	169	166	163	138	151
Motoring & Automotive	100	95	90	95	86	82	94	87	97	123	115	107	99	101
Public Sector	100	74	63	57	51	48	49	42	43	51	49	50	59	57
Purchasing	100	103	104	100	103	107	99	98	116	124	122	117	116	101
Recruitment Consultancy	100	92	88	84	84	86	91	92	95	111	114	109	103	102
Retail	100	95	114	116	133	137	130	111	128	126	113	118	139	147
Sales	100	117	116	115	113	109	117	104	124	143	141	139	135	136
Scientific	100	79	92	89	94	104	108	108	119	133	131	125	120	129
Security & Safety	100	80	69	85	105	93	88	68	55	68	76	77	79	83
Social Care	100	72	69	60	57	70	66	67	64	66	57	61	55	59
Strategy & Consultancy	100	110	107	133	109	133	138	134	134	185	195	178	183	165
Training	100	84	84	64	70	79	69	67	81	98	93	83	76	79
Transport & Logistics	100	129	121	133	148	152	154	143	152	166	178	171	188	186

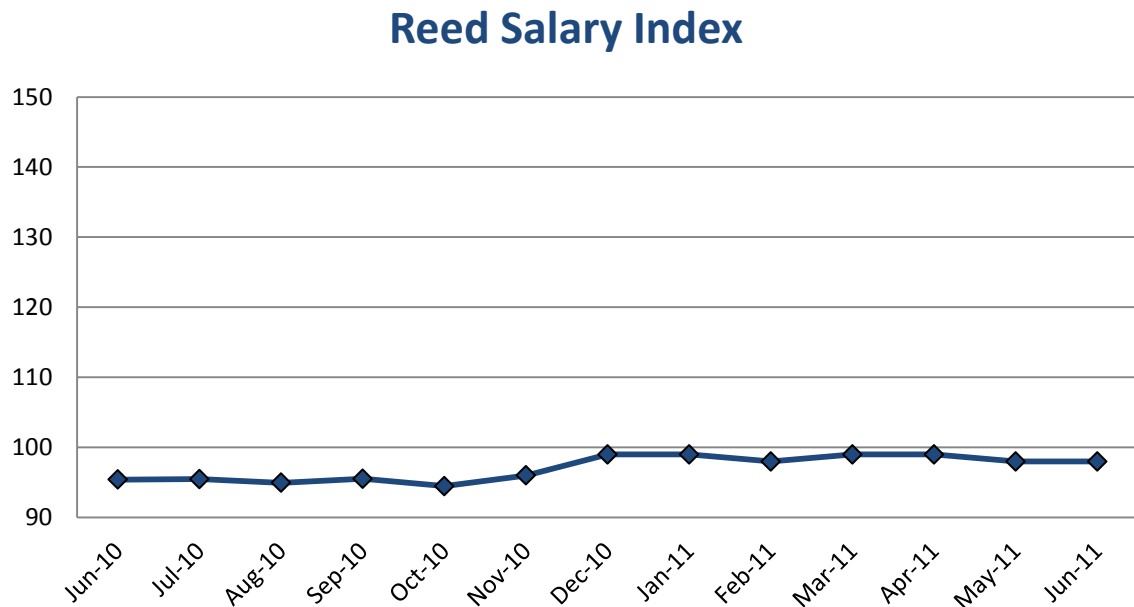
## Salaries

Salaries continue to be subdued below the Index start point of 100, set in December 2009. Compared with the previous month, salaries remained flat, with the Reed Salary Index for June reading 98.

Salaries for Banking roles rose four index points compared to May, with a Reed Salary Index of 123 for June.

Regionally, salary levels varied with only those on offer in the North East (101), Wales (102), and Scotland (104) recording readings above 100.

### Reed Salary Index – by Region



## Reed Salary Index by Region

Region	Dec '09	Jun '10	Jul '10	Aug '10	Sep '10	Oct '10	Nov' 10	Dec '10	Jan '11	Feb '11	Mar' 11	Apr '11	May '11	Jun '11
<b>National</b>	100	95	95	95	96	94	96	99	99	98	99	99	98	98
East Anglia	100	98	97	98	97	97	94	97	97	99	99	98	98	100
East Midlands	100	92	93	92	91	94	94	99	96	97	96	96	98	96
London	100	97	97	97	97	97	98	101	101	99	99	98	97	99
North East England	100	94	95	90	93	94	92	97	92	95	91	92	94	101
North West England	100	96	96	94	98	97	97	99	99	99	99	98	99	100
Northern Ireland	100	86	90	86	109	92	92	94	95	91	97	101	102	91
Scotland	100	95	93	92	98	95	95	101	104	105	101	100	100	104
South East (excl. London)	100	99	98	96	96	96	98	99	98	99	99	100	99	99
South West England	100	96	95	95	94	93	93	97	96	97	96	97	100	97
Wales	100	91	97	99	99	95	100	104	104	98	101	99	97	102
West Midlands (Region)	100	99	99	96	96	95	95	96	97	97	99	99	98	99
Yorkshire and Humberside	100	101	101	97	101	97	97	99	99	99	100	100	100	100

## Reed Salary Index - by sector

Sector	Dec '09	Jun '10	Jul '10	Aug '10	Sep '10	Oct '10	Nov' 10	Dec '10	Jan '11	Feb '11	Marc h '11	Apr '11	May '11	June '11
<b>National</b>	<b>100</b>	<b>95</b>	<b>95</b>	<b>95</b>	<b>96</b>	<b>94</b>	<b>96</b>	<b>99</b>	<b>99</b>	<b>98</b>	<b>99</b>	<b>99</b>	<b>98</b>	<b>98</b>
Accountancy	100	98	101	97	99	101	100	102	101	100	99	99	100	100
Accountancy (Qualified)	100	96	99	99	100	101	100	98	100	99	99	92	98	96
Admin, Secretarial & PA	100	100	101	103	103	103	104	104	106	104	105	95	105	107
Banking	100	90	99	103	105	105	95	108	110	113	127	100	119	123
Charity & Voluntary	100	101	106	94	99	98	100	107	103	103	97	94	97	105
Construction & Property	100	95	92	90	97	94	92	93	96	97	93	91	92	92
Customer Service	100	103	102	104	104	100	101	100	99	101	100	100	102	105
Education	100	103	101	100	99	98	97	100	99	100	100	102	100	100
Energy	100	79	81	88	84	83	82	86	89	91	90	83	81	90
Engineering	100	95	96	92	87	90	90	92	91	92	92	93	93	93
Estate Agency	100	224	105	183	185	189	94	94	105	105	108	118	110	112
Financial Services	100	94	94	93	94	95	97	94	91	94	96	97	96	97
General Insurance	100	96	96	95	95	95	96	97	99	97	97	98	99	98
Health & Medicine	100	100	102	100	98	96	98	98	97	98	97	94	95	91
Hospitality & Catering	100	101	102	100	104	103	103	103	104	104	105	105	101	106
Human Resources	100	96	99	95	100	100	101	103	101	103	106	100	106	102
IT & Telecoms	100	97	99	98	98	99	100	101	99	99	97	92	101	97
Legal	100	87	95	92	91	86	97	98	90	88	96	90	87	87
Leisure & Tourism	100	98	96	93	96	101	102	99	95	92	91	93	96	95
Manufacturing	100	87	89	89	88	87	90	91	89	94	91	97	92	89
Marketing & PR	100	99	99	101	101	99	98	97	103	102	102	98	106	106
Media, Digital & Creative	100	96	95	96	109	106	103	99	98	98	100	98	98	101
Motoring & Automotive	100	90	90	95	206	206	97	97	98	98	92	94	98	98
Public Sector	100	105	105	91	93	86	96	95	96	98	104	92	99	95
Purchasing	100	91	91	90	92	96	93	93	95	94	96	97	96	95
Recruitment Consultancy	100	100	98	103	105	100	101	98	110	106	108	105	105	105
Retail	100	107	104	101	112	113	109	124	120	119	115	117	118	108
Sales	100	96	97	94	98	99	100	98	98	100	98	101	101	103
Scientific	100	95	97	97	100	99	98	102	101	96	95	94	96	94
Security & Safety	100	110	107	62	62	54	59	62	80	74	74	77	81	79
Social Care	100	95	87	78	78	84	74	72	68	70	67	74	72	76
Strategy & Consultancy	100	105	98	106	111	109	118	121	116	106	108	96	110	122
Training	100	107	115	196	171	174	108	105	116	113	113	109	108	109
Transport & Logistics	100	92	92	94	92	95	96	97	98	101	96	92	92	93

