



Market intelligence from the UK's #1 job site.

April 2014

April 2014:

Accelerated growth in permanent jobs points to prolonged recovery

New permanent jobs are growing faster than temporary or contract vacancies, as confidence continues to grow amongst UK employers, according to latest figures released by reed.co.uk.

So far in 2014, the number of permanent jobs available has grown by over 21% compared to the 2013 average. At the same time, temporary jobs and contract positions have both risen by 16%.

More than 555,000 permanent and 88,000 temporary jobs have been advertised on reed.co.uk since the start of the year, whilst 62,000 contract positions have been offered.

Commenting on the latest figures, James Reed, chairman of reed.co.uk, says:

"We've seen a marked rise in the creation of permanent jobs since the start of the year, as employers gain confidence and make long term growth plans for their businesses.

"Whilst there continues to be much debate about zero-hour contracts, this shouldn't hide the good news that UK employers are increasingly committed to recruiting permanent staff as the recovery takes hold.

"Candidates entering the market now have a wider choice of vacancies than at any time in the last five years."

Overall, April saw new jobs in the UK grow by 28% year-on-year, with notable gains in Transport & Logistics (up 81% on 2013), Construction & Property (up 65%) and Security & Safety (up 61%).

The Reed Job Index of new vacancies, which is compiled every month using data from more than 180,000 live vacancies advertised on reed.co.uk, stands at 196, up from 153 in April last year. Meanwhile, at 97 points, the Reed Salary Index remains lower than when it was first set in December 2009, as pay rates have failed to keep pace with the rising costs of living.

Key facts – April 2014:

- **Permanent jobs growth outpacing temporary and contract market**
- **New vacancies in April rose by more than 28% on last year**
- **Not just the South East: growth of 16% or more in every region of the UK**

Sector and region snapshot:

Top 5 sectors year-on-year

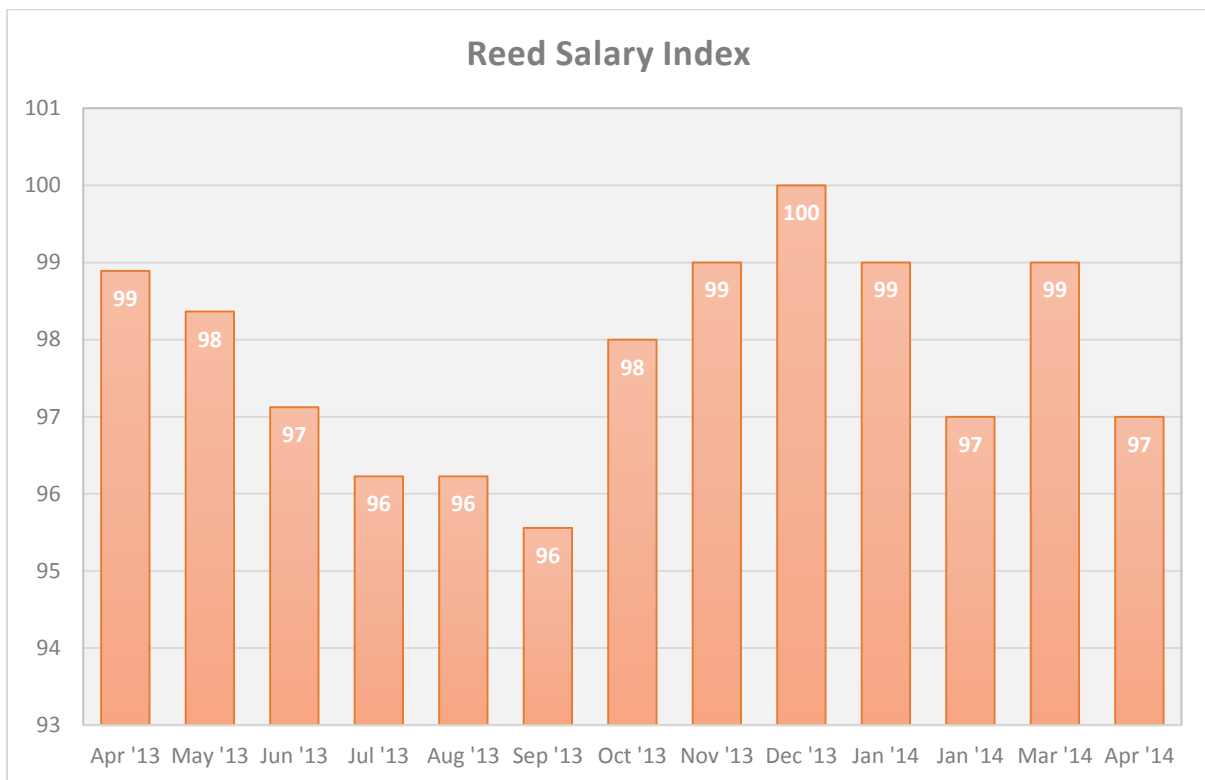
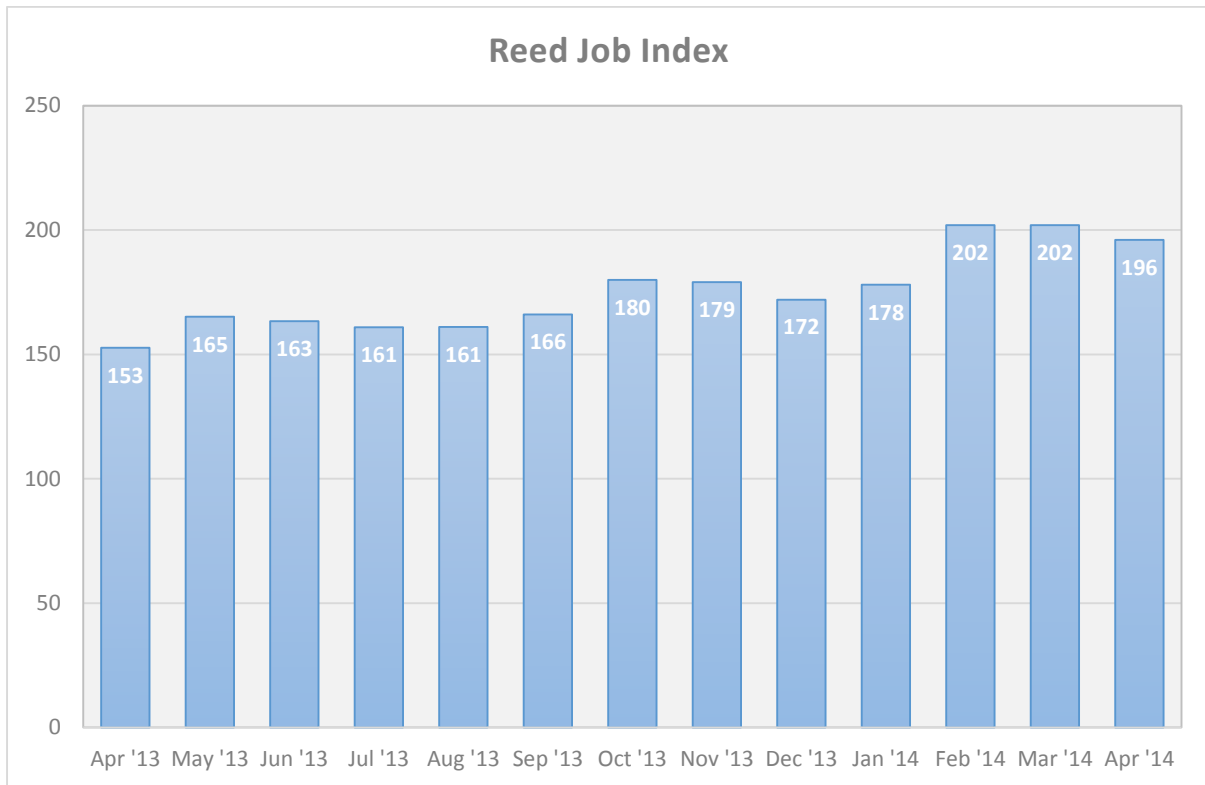
1. Charity & Voluntary **93.6%**
2. Transport & Logistics **80.8%**
3. Construction & Property **64.8%**
4. Security & Safety **61.3%**
5. Legal **60.5%**

Top 5 regions year-on-year

1. Wales **36.6%**
2. North West **33.0%**
3. South West **33.0%**
4. East Anglia **32.9%**
5. South East (ex. London) **29.8%**

Notes

- Each month the Reed Job Index tracks the number of new job opportunities and the salaries on offer compared to the previous month and against a baseline of 100 set in December 2009. The Reed Job Index is based on data from the UK's largest job board, reed.co.uk, which every day lists over 180,000 job opportunities from 10,000 recruiters across 37 career sectors throughout the UK.
- The Reed Job Index is compiled by data drawn from online job vacancies and jobseeker activity on reed.co.uk.
- reed.co.uk is the UK's largest commercial job board, with over 180,000 job opportunities from more than 10,000 recruiters at any one time.
- reed.co.uk is part of Reed Global, the international recruitment group of companies



Job Index and Salary Index set at 100 in December 2009. Salary Index set at National Average of £33,414.

Reed Job Index: April 2014

Sector	Dec '09	Oct '13	Nov '13	Dec '13	Jan '14	Feb '14	Mar '14	Apr '14
reed.co.uk	100	180	179	172	178	202	202	196
Accountancy	100	163	159	153	164	187	186	180
Accountancy (Qualified)	100	149	150	148	149	172	171	165
Admin, Secretarial & PA	100	200	205	196	197	220	222	222
Banking	100	86	82	77	82	85	82	81
Charity & Voluntary	100	248	276	258	259	259	272	331
Construction & Property	100	255	255	251	264	330	331	312
Customer Service	100	187	185	170	174	200	196	198
Education	100	245	259	254	243	245	239	209
Energy	100	121	115	102	117	132	116	125
Engineering	100	218	214	208	216	263	273	253
Estate Agency	100	212	217	225	238	296	274	269
Financial Services	100	125	124	115	118	136	135	125
General Insurance	100	128	125	126	120	131	131	128
Health & Medicine	100	164	179	178	178	197	184	168
Hospitality & Catering	100	173	176	156	165	198	210	215
Human Resources	100	162	171	170	179	218	214	182
IT & Telecoms	100	214	224	218	221	249	253	251
Legal	100	223	237	243	246	285	298	279
Leisure & Tourism	100	237	209	214	247	290	284	289
Manufacturing	100	193	195	193	190	227	239	222
Marketing & PR	100	174	171	170	193	211	208	218
Media, Digital & Creative	100	170	163	168	184	209	206	200
Motoring & Automotive	100	295	310	295	303	342	357	327
Purchasing	100	154	149	142	164	191	179	158
Recruitment Consultancy	100	130	128	117	131	141	140	136
Retail	100	237	202	181	173	195	205	210
Sales	100	167	159	151	169	193	196	190
Scientific	100	139	130	131	141	152	147	130
Security & Safety	100	219	211	205	197	275	241	271
Social Care	100	131	141	131	151	157	149	149
Strategy & Consultancy	100	260	226	250	262	302	329	324
Training	100	102	97	99	109	120	106	108
Transport & Logistics	100	383	390	351	280	330	370	398

Reed Salary Index: April 2014

Sector	Dec '09	Oct '13	Nov '13	Dec '13	Jan '14	Feb '14	Mar '14	Apr '14
reed.co.uk	100	98	99	100	99	97	99	97
Accountancy	100	97	97	103	105	104	105	104
Accountancy (Qualified)	100	90	88	95	98	100	98	95
Admin, Secretarial & PA	100	101	102	105	107	107	104	105
Banking	100	101	109	125	117	123	116	118
Charity & Voluntary	100	81	85	88	89	91	91	99
Construction & Property	100	88	91	92	91	93	90	90
Customer Service	100	99	100	103	103	103	103	102
Education	100	98	100	107	105	102	103	102
Energy	100	74	72	80	73	71	76	75
Engineering	100	95	95	96	94	93	95	93
Estate Agency	100	97	99	105	104	111	108	110
Financial Services	100	99	99	96	95	94	93	96
General Insurance	100	110	106	100	103	102	105	102
Health & Medicine	100	90	92	95	92	93	94	92
Hospitality & Catering	100	103	105	105	111	113	110	105
Human Resources	100	98	96	99	104	103	103	99
IT & Telecoms	100	94	95	102	100	100	100	100
Legal	100	82	81	85	87	90	91	89
Leisure & Tourism	100	122	126	120	119	114	94	118
Manufacturing	100	87	84	85	88	87	84	83
Marketing & PR	100	95	95	102	103	101	100	100
Media, Digital & Creative	100	93	92	100	99	102	103	99
Motoring & Automotive	100	94	89	86	89	93	92	91
Purchasing	100	92	90	99	102	102	98	102
Recruitment Consultancy	100	133	128	116	104	105	125	103
Retail	100	100	107	106	111	105	109	105
Sales	100	100	99	104	106	108	106	107
Scientific	100	95	92	100	100	100	95	93
Security & Safety	100	80	78	87	86	83	79	80
Social Care	100	69	69	75	69	66	67	66
Strategy & Consultancy	100	115	106	113	112	110	114	112
Training	100	116	106	106	109	113	107	106
Transport & Logistics	100	89	84	88	92	90	88	89

Regional Job Index: April 2014

Region	Dec '09	Oct '13	Nov '13	Dec '13	Jan '14	Feb '14	Mar '14	Apr '14
National	100	180	179	172	178	202	202	196
East Anglia	100	194	191	179	184	216	217	212
East Midlands	100	208	206	196	196	219	223	214
London	100	184	189	182	187	212	211	199
North East England	100	179	182	170	166	195	188	180
North West England	100	175	175	171	184	201	205	203
Northern Ireland	100	161	127	110	118	144	140	144
Scotland	100	192	194	182	180	216	213	214
South East (excl. London)	100	174	173	166	171	194	195	191
South West England	100	185	177	172	179	201	200	199
Wales	100	138	139	132	157	183	174	168
West Midlands (Region)	100	217	209	202	213	245	248	228
Yorkshire and Humberside	100	196	197	188	202	226	224	215

Regional Salary Index: April 2014

Region	Dec '09	Oct '13	Nov '13	Dec '13	Jan '14	Feb '14	Mar '14	Apr '14
National	100	98	99	100	99	97	99	97
East Anglia	100	101	100	101	102	102	100	100
East Midlands	100	94	95	95	96	96	96	95
London	100	95	96	97	97	98	97	96
North East England	100	96	96	95	94	96	95	96
North West England	100	97	95	97	97	96	95	95
Northern Ireland	100	98	90	96	102	96	96	101
Scotland	100	97	94	99	99	98	95	97
South East (excl. London)	100	99	99	100	101	100	99	99
South West England	100	97	95	96	96	96	95	95
Wales	100	100	100	95	95	94	96	98
West Midlands (Region)	100	97	99	101	99	99	100	99
Yorkshire and Humberside	100	99	100	101	100	100	100	100